

Demographic Detail Report

Gunn Battle Shopping Center

6015 Watson Blvd, Byron, GA 31008

Building Type: **General Retail** Total Available: **4,200 SF**
 Secondary: - % Leased: **94.79%**
 GLA: **80,675 SF** Rent/SF/Yr: **\$13.50**
 Year Built: **2011**



Radius	1 Mile	3 Mile	5 Mile
Population			
2023 Projection	3,460	33,371	88,837
2018 Estimate	3,349	32,201	85,628
2010 Census	3,203	30,114	79,382
Growth 2018 - 2023	3.31%	3.63%	3.75%
Growth 2010 - 2018	4.56%	6.93%	7.87%
2018 Population by Age			
	3,349	32,201	85,628
Age 0 - 4	228 6.81%	2,189 6.80%	5,827 6.81%
Age 5 - 9	232 6.93%	2,268 7.04%	5,964 6.97%
Age 10 - 14	230 6.87%	2,296 7.13%	6,006 7.01%
Age 15 - 19	211 6.30%	2,158 6.70%	5,726 6.69%
Age 20 - 24	207 6.18%	2,105 6.54%	5,700 6.66%
Age 25 - 29	228 6.81%	2,185 6.79%	5,957 6.96%
Age 30 - 34	247 7.38%	2,276 7.07%	6,099 7.12%
Age 35 - 39	238 7.11%	2,200 6.83%	5,768 6.74%
Age 40 - 44	226 6.75%	2,133 6.62%	5,512 6.44%
Age 45 - 49	218 6.51%	2,110 6.55%	5,444 6.36%
Age 50 - 54	234 6.99%	2,291 7.11%	5,956 6.96%
Age 55 - 59	222 6.63%	2,164 6.72%	5,693 6.65%
Age 60 - 64	186 5.55%	1,773 5.51%	4,703 5.49%
Age 65 - 69	153 4.57%	1,419 4.41%	3,794 4.43%
Age 70 - 74	114 3.40%	1,042 3.24%	2,823 3.30%
Age 75 - 79	80 2.39%	738 2.29%	2,061 2.41%
Age 80 - 84	53 1.58%	482 1.50%	1,401 1.64%
Age 85+	43 1.28%	372 1.16%	1,194 1.39%
Age 65+	443 13.23%	4,053 12.59%	11,273 13.17%
Median Age	36.90	36.40	36.30
Average Age	37.30	36.80	37.00

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Radius	1 Mile	3 Mile	5 Mile
2018 Population By Race	3,349	32,201	85,628
White	2,234 66.71%	21,688 67.35%	56,445 65.92%
Black	823 24.57%	8,001 24.85%	23,137 27.02%
Am. Indian & Alaskan	15 0.45%	149 0.46%	437 0.51%
Asian	179 5.34%	1,332 4.14%	2,919 3.41%
Hawaiian & Pacific Island	7 0.21%	61 0.19%	136 0.16%
Other	92 2.75%	970 3.01%	2,554 2.98%
Population by Hispanic Origin	3,349	32,201	85,628
Non-Hispanic Origin	3,171 94.68%	29,872 92.77%	79,992 93.42%
Hispanic Origin	178 5.32%	2,329 7.23%	5,637 6.58%
2018 Median Age, Male	35.60	35.00	34.80
2018 Average Age, Male	36.20	35.80	35.90
2018 Median Age, Female	38.10	37.70	37.70
2018 Average Age, Female	38.30	37.80	38.10
2018 Population by Occupation Classification	2,618	25,016	66,687
Civilian Employed	1,687 64.44%	16,178 64.67%	41,445 62.15%
Civilian Unemployed	68 2.60%	682 2.73%	2,030 3.04%
Civilian Non-Labor Force	834 31.86%	7,900 31.58%	22,433 33.64%
Armed Forces	29 1.11%	256 1.02%	779 1.17%
Households by Marital Status			
Married	705	6,622	17,021
Married No Children	400	3,641	9,548
Married w/Children	305	2,981	7,473
2018 Population by Education	2,331	22,176	59,543
Some High School, No Diploma	228 9.78%	1,966 8.87%	5,128 8.61%
High School Grad (Incl Equivalency)	612 26.25%	5,514 24.86%	16,342 27.45%
Some College, No Degree	786 33.72%	8,089 36.48%	21,850 36.70%
Associate Degree	91 3.90%	991 4.47%	3,138 5.27%
Bachelor Degree	376 16.13%	3,287 14.82%	8,172 13.72%
Advanced Degree	238 10.21%	2,329 10.50%	4,913 8.25%

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Radius	1 Mile		3 Mile		5 Mile	
2018 Population by Occupation	3,223		30,770		78,026	
Real Estate & Finance	84	2.61%	796	2.59%	2,158	2.77%
Professional & Management	808	25.07%	7,670	24.93%	18,525	23.74%
Public Administration	305	9.46%	2,943	9.56%	7,626	9.77%
Education & Health	376	11.67%	3,656	11.88%	8,542	10.95%
Services	228	7.07%	2,469	8.02%	7,186	9.21%
Information	13	0.40%	190	0.62%	434	0.56%
Sales	433	13.43%	3,853	12.52%	9,635	12.35%
Transportation	0	0.00%	16	0.05%	27	0.03%
Retail	237	7.35%	1,625	5.28%	4,451	5.70%
Wholesale	59	1.83%	356	1.16%	727	0.93%
Manufacturing	161	5.00%	1,763	5.73%	3,843	4.93%
Production	238	7.38%	2,134	6.94%	4,947	6.34%
Construction	132	4.10%	1,626	5.28%	5,058	6.48%
Utilities	98	3.04%	838	2.72%	2,373	3.04%
Agriculture & Mining	1	0.03%	29	0.09%	161	0.21%
Farming, Fishing, Forestry	6	0.19%	24	0.08%	56	0.07%
Other Services	44	1.37%	782	2.54%	2,277	2.92%
2018 Worker Travel Time to Job	1,672		16,039		41,418	
<30 Minutes	1,317	78.77%	12,150	75.75%	31,407	75.83%
30-60 Minutes	325	19.44%	3,498	21.81%	9,096	21.96%
60+ Minutes	30	1.79%	391	2.44%	915	2.21%
2010 Households by HH Size	1,286		11,633		30,766	
1-Person Households	333	25.89%	2,717	23.36%	7,483	24.32%
2-Person Households	444	34.53%	3,904	33.56%	10,171	33.06%
3-Person Households	223	17.34%	2,148	18.46%	5,640	18.33%
4-Person Households	174	13.53%	1,744	14.99%	4,501	14.63%
5-Person Households	73	5.68%	747	6.42%	1,939	6.30%
6-Person Households	25	1.94%	249	2.14%	675	2.19%
7 or more Person Households	14	1.09%	124	1.07%	357	1.16%
2018 Average Household Size	2.50		2.60		2.60	
Households						
2023 Projection	1,392		12,884		34,428	
2018 Estimate	1,347		12,443		33,211	
2010 Census	1,286		11,633		30,765	
Growth 2018 - 2023	3.34%		3.54%		3.66%	
Growth 2010 - 2018	4.74%		6.96%		7.95%	

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Radius	1 Mile	3 Mile	5 Mile
2018 Households by HH Income	1,347	12,443	33,209
<\$25,000	194 14.40%	1,776 14.27%	5,721 17.23%
\$25,000 - \$50,000	272 20.19%	2,497 20.07%	6,981 21.02%
\$50,000 - \$75,000	293 21.75%	2,676 21.51%	6,794 20.46%
\$75,000 - \$100,000	242 17.97%	1,767 14.20%	4,939 14.87%
\$100,000 - \$125,000	122 9.06%	1,508 12.12%	3,793 11.42%
\$125,000 - \$150,000	44 3.27%	678 5.45%	1,964 5.91%
\$150,000 - \$200,000	115 8.54%	1,116 8.97%	1,971 5.94%
\$200,000+	65 4.83%	425 3.42%	1,046 3.15%
2018 Avg Household Income	\$83,762	\$82,862	\$77,307
2018 Med Household Income	\$67,543	\$68,145	\$64,875
2018 Occupied Housing	1,347	12,443	33,210
Owner Occupied	965 71.64%	8,970 72.09%	23,146 69.70%
Renter Occupied	382 28.36%	3,473 27.91%	10,064 30.30%
2010 Housing Units	1,230	11,371	32,207
1 Unit	950 77.24%	9,425 82.89%	26,601 82.59%
2 - 4 Units	25 2.03%	406 3.57%	1,669 5.18%
5 - 19 Units	221 17.97%	1,338 11.77%	3,289 10.21%
20+ Units	34 2.76%	202 1.78%	648 2.01%
2018 Housing Value	965	8,972	23,146
<\$100,000	235 24.35%	2,152 23.99%	7,534 32.55%
\$100,000 - \$200,000	549 56.89%	4,844 53.99%	11,013 47.58%
\$200,000 - \$300,000	123 12.75%	1,223 13.63%	3,043 13.15%
\$300,000 - \$400,000	51 5.28%	630 7.02%	1,278 5.52%
\$400,000 - \$500,000	2 0.21%	22 0.25%	50 0.22%
\$500,000 - \$1,000,000	5 0.52%	82 0.91%	182 0.79%
\$1,000,000+	0 0.00%	19 0.21%	46 0.20%
2018 Median Home Value	\$145,082	\$148,183	\$136,674
2018 Housing Units by Yr Built	1,410	13,182	35,589
Built 2010+	52 3.69%	750 5.69%	2,498 7.02%
Built 2000 - 2010	680 48.23%	5,038 38.22%	10,302 28.95%
Built 1990 - 1999	487 34.54%	4,088 31.01%	8,186 23.00%
Built 1980 - 1989	99 7.02%	1,493 11.33%	5,116 14.38%
Built 1970 - 1979	52 3.69%	1,014 7.69%	4,813 13.52%
Built 1960 - 1969	25 1.77%	546 4.14%	3,104 8.72%
Built 1950 - 1959	11 0.78%	160 1.21%	1,147 3.22%
Built <1949	4 0.28%	93 0.71%	423 1.19%
2018 Median Year Built	1999	1997	1993