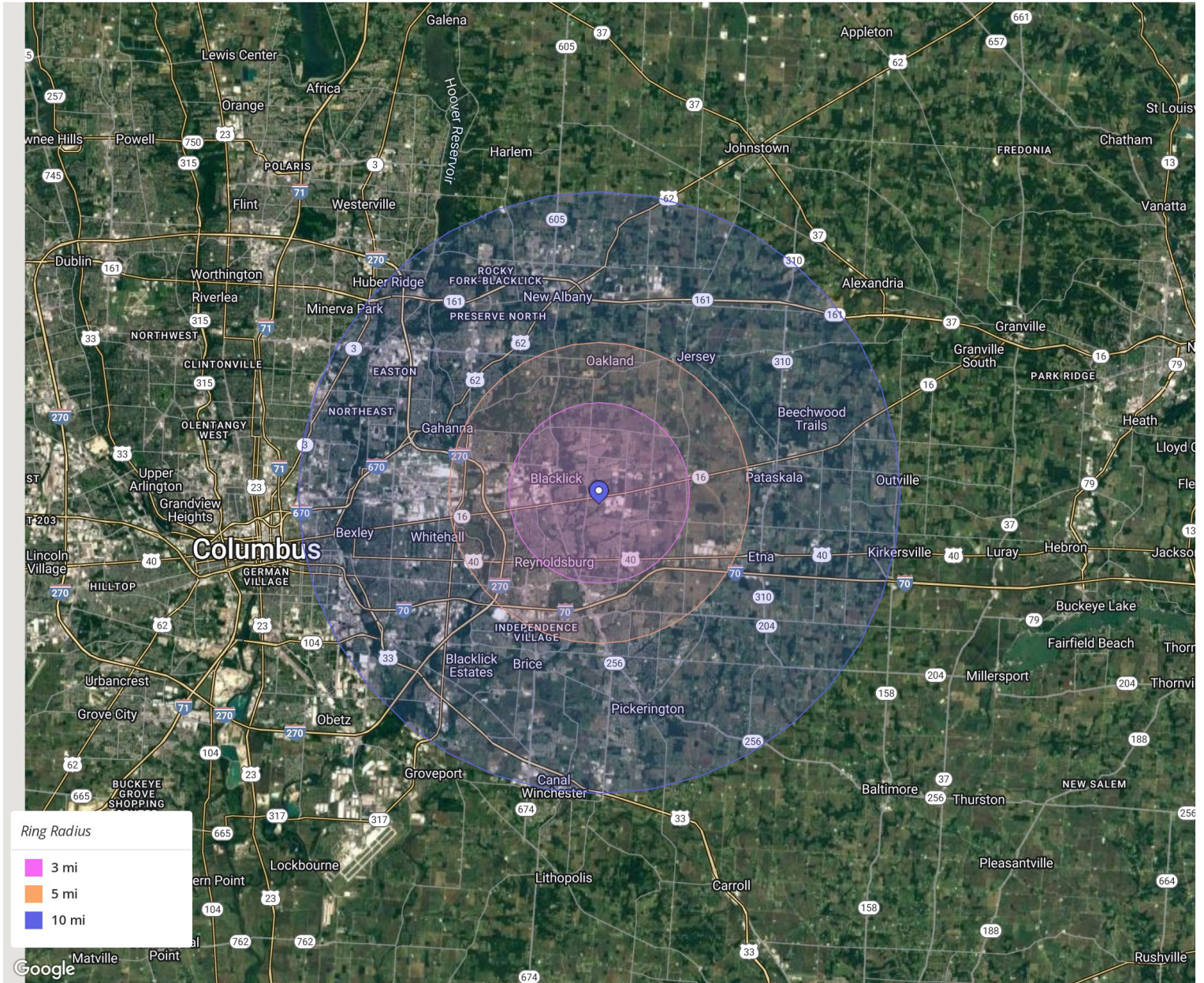


Demographics (Broad St Plaza)

Jun 1, 2022 - May 31, 2023

Broad Street Plaza East / 8100 E Broad St, Reynoldsburg, OH 43068-8019



Demographics (Broad St Plaza)

Jun 1, 2022 - May 31, 2023



Broad Street Plaza East

8100 E Broad St, Reynoldsburg, OH 43068-8019

Benchmark: Nationwide



Overview

	3 Mile	5 Mile	10 Mile
Population	65,013	133,672	512,776
Pop density (per sq mile)	2,080	2,212	1,566
Area (based on blockgroups) sq mi	31.26	60.42	327.41

Households

	3 Mile	5 Mile	10 Mile
Households	24,306	51,421	198,797
Family Households	16,618 (68.4%)	33,911 (65.9%)	125,841 (63.3%)
Non-Family Households	7,688 (31.6%)	17,510 (34.1%)	72,956 (36.7%)
Persons per Household	2.67	2.6	2.58

Gender

	3 Mile	5 Mile	10 Mile
Male	31,554 (48.5%)	64,550 (48.3%)	245,802 (47.9%)
Female	33,459 (51.5%)	69,122 (51.7%)	266,974 (52.1%)

Age

	3 Mile	5 Mile	10 Mile
Median Age	35.41	35.65	35.22
0-4	4,597 (7.1%)	9,227 (6.9%)	37,728 (7.4%)
5-14	8,961 (13.8%)	17,841 (13.3%)	72,563 (14.2%)

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Demographics (Broad St Plaza)

Jun 1, 2022 - May 31, 2023



Broad Street Plaza East

8100 E Broad St, Reynoldsburg, OH 43068-8019

Benchmark: Nationwide

	3 Mile			5 Mile			10 Mile		
15-17	2,735	(4.2%)	109	5,858	(4.4%)	113	21,021	(4.1%)	106
18-21	2,912	(4.5%)	8	6,036	(4.5%)	83	22,489	(4.4%)	8
22-24	2,222	(3.4%)	86	4,984	(3.7%)	93	17,449	(3.4%)	85
25-29	4,661	(7.2%)	101	10,435	(7.8%)	110	43,111	(8.4%)	118
30-34	5,848	(9%)	133	10,798	(8.1%)	119	39,922	(7.8%)	115
35-39	5,550	(8.5%)	132	10,220	(7.6%)	118	38,313	(7.5%)	115
40-44	4,033	(6.2%)	101	8,032	(6%)	98	32,903	(6.4%)	105
45-49	4,049	(6.2%)	98	8,434	(6.3%)	99	33,309	(6.5%)	102
50-54	3,917	(6%)	92	8,589	(6.4%)	98	31,337	(6.1%)	93
55-59	4,805	(7.4%)	111	9,783	(7.3%)	110	32,413	(6.3%)	95
60-64	3,384	(5.2%)	84	7,492	(5.6%)	91	28,790	(5.6%)	91
65-69	2,526	(3.9%)	75	5,826	(4.4%)	84	22,250	(4.3%)	84
70-74	1,993	(3.1%)	70	3,713	(2.8%)	71	15,136	(3%)	75
75-79	1,187	(1.8%)	67	2,668	(2%)	72	10,017	(2%)	71
80-84	928	(1.4%)	70	2,201	(1.6%)	88	7,175	(1.4%)	75
85+	705	(1.1%)	56	1,535	(1.1%)	59	6,850	(1.3%)	69

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Demographics (Broad St Plaza)

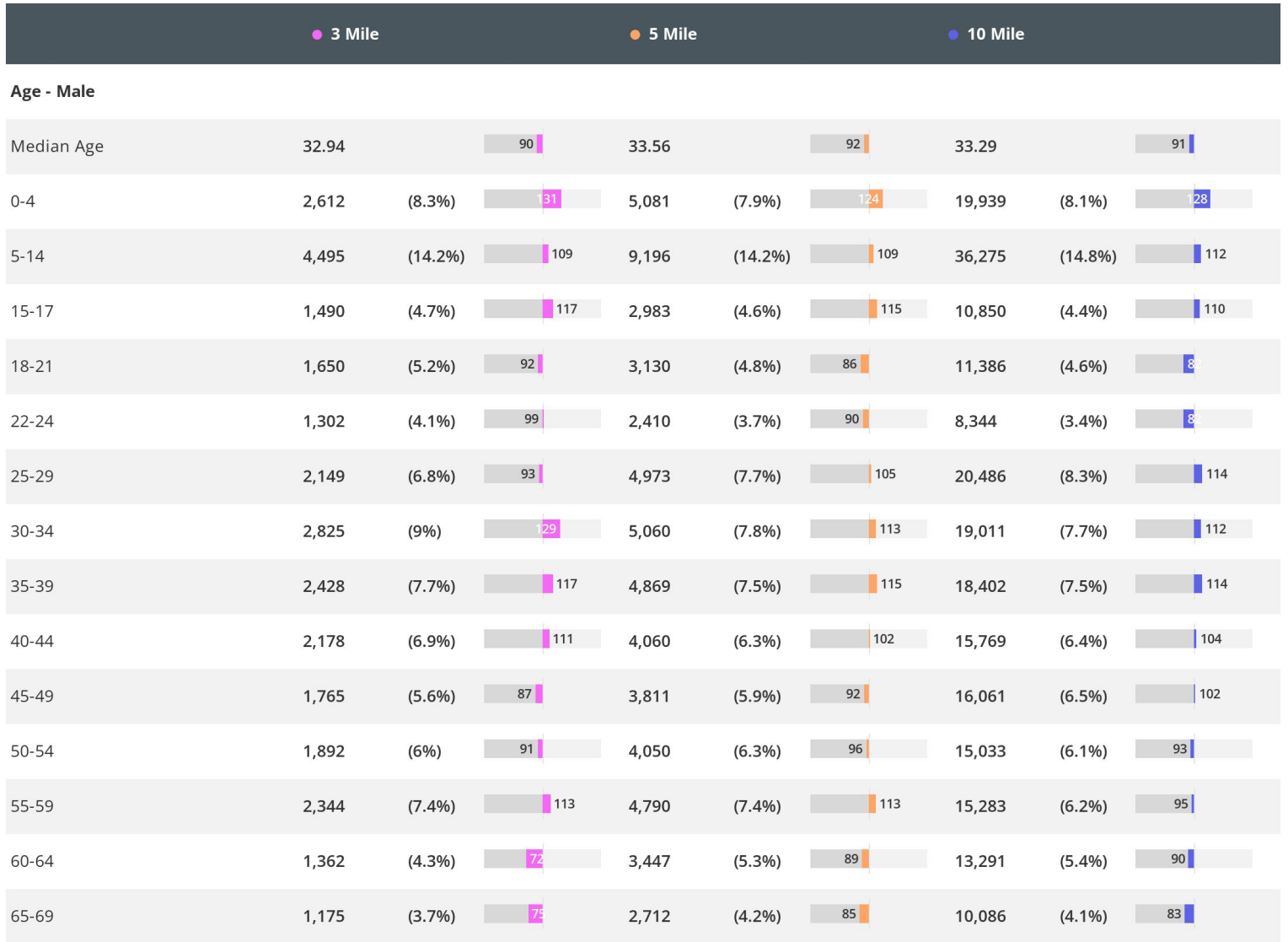
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Broad Street Plaza East

8100 E Broad St, Reynoldsburg, OH 43068-8019

Benchmark: Nationwide



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Demographics (Broad St Plaza)

Jun 1, 2022 - May 31, 2023



Broad Street Plaza East

8100 E Broad St, Reynoldsburg, OH 43068-8019

Benchmark: Nationwide

	● 3 Mile		● 5 Mile		● 10 Mile	
70-74	807	(2.6%)	1,557	(2.4%)	6,364	(2.6%)
75-79	502	(1.6%)	1,029	(1.6%)	4,001	(1.6%)
80-84	316	(1%)	862	(1.3%)	2,691	(1.1%)
85+	262	(0.8%)	530	(0.8%)	2,530	(1%)

Age - Female

Median Age	36.69		36.66		36.1	
0-4	1,985	(5.9%)	4,146	(6%)	17,789	(6.7%)
5-14	4,466	(13.3%)	8,645	(12.5%)	36,288	(13.6%)
15-17	1,245	(3.7%)	2,875	(4.2%)	10,171	(3.8%)
18-21	1,262	(3.8%)	2,906	(4.2%)	11,103	(4.2%)
22-24	920	(2.7%)	2,574	(3.7%)	9,105	(3.4%)
25-29	2,512	(7.5%)	5,462	(7.9%)	22,625	(8.5%)
30-34	3,023	(9%)	5,738	(8.3%)	20,911	(7.8%)
35-39	3,122	(9.3%)	5,351	(7.7%)	19,911	(7.5%)
40-44	1,855	(5.5%)	3,972	(5.7%)	17,134	(6.4%)
45-49	2,284	(6.8%)	4,623	(6.7%)	17,248	(6.5%)

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Demographics (Broad St Plaza)

Jun 1, 2022 - May 31, 2023



Broad Street Plaza East

8100 E Broad St, Reynoldsburg, OH 43068-8019

Benchmark: Nationwide

	● 3 Mile		● 5 Mile		● 10 Mile				
50-54	2,025	(6.1%)	92	4,539	(6.6%)	100	16,304	(6.1%)	93
55-59	2,461	(7.4%)	109	4,993	(7.2%)	107	17,130	(6.4%)	95
60-64	2,022	(6%)	95	4,045	(5.9%)	92	15,499	(5.8%)	91
65-69	1,351	(4%)	75	3,114	(4.5%)	83	12,164	(4.6%)	84
70-74	1,186	(3.5%)	85	2,156	(3.1%)	75	8,772	(3.3%)	7
75-79	685	(2%)	68	1,639	(2.4%)	75	6,016	(2.3%)	75
80-84	612	(1.8%)	86	1,339	(1.9%)	91	4,484	(1.7%)	7
85+	443	(1.3%)	54	1,005	(1.5%)	59	4,320	(1.6%)	66

Population by Generation

Gen Alpha	13,558	(20.9%)	111	27,068	(20.2%)	108	110,291	(21.5%)	115
Gen Z	7,869	(12.1%)	91	16,878	(12.6%)	95	60,959	(11.9%)	89
Millennials	16,059	(24.7%)	121	31,453	(23.5%)	116	121,346	(23.7%)	116
Gen X	11,999	(18.5%)	97	25,055	(18.7%)	98	97,549	(19%)	100
Baby Boomers	12,708	(19.5%)	89	26,814	(20.1%)	91	98,589	(19.2%)	88
Silent & Greatest	2,820	(4.3%)	66	6,404	(4.8%)	73	24,042	(4.7%)	72

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Demographics (Broad St Plaza)

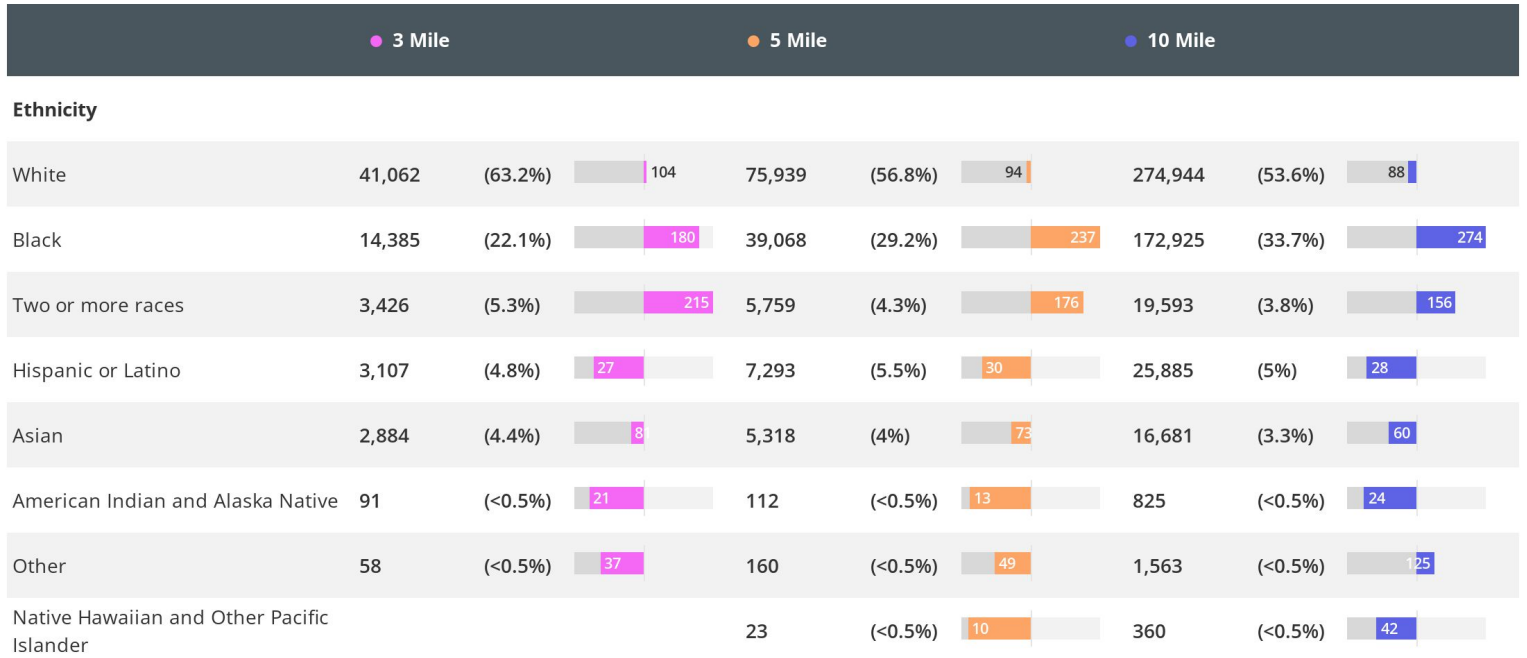
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Benchmark: Nationwide



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Broad Street Plaza East

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Benchmark: Nationwide



Hispanic or Latino

Race	3 Mile	5 Mile	10 Mile
White	1,573 (50.6%)	3,187 (43.7%)	12,719 (49.1%)
Other	1,147 (36.9%)	2,901 (39.8%)	9,238 (35.7%)
Black	226 (7.3%)	671 (9.2%)	1,531 (5.9%)
Two or more races	161 (5.2%)	495 (6.8%)	1,954 (7.5%)
Native Hawaiian and Other Pacific Islander		24 (<0.5%)	46 (<0.5%)
Asian			66 (<0.5%)
American Indian and Alaska Native		15 (<0.5%)	331 (1.3%)

Household Income

Income Category	3 Mile	5 Mile	10 Mile
Household Average Income	\$86,945.45	\$83,894.07	\$81,960.32
Average Income per Person	\$33,580.35	\$33,338.54	\$32,746.48
Household Median Income	\$76,926.67	\$67,379.49	\$61,329.24
<\$10K	801 (3.3%)	2,156 (4.2%)	10,965 (5.5%)
\$10K - \$15K	459 (1.9%)	1,201 (2.3%)	7,733 (3.9%)
\$15K - \$20K	532 (2.2%)	1,533 (3%)	7,760 (3.9%)
\$20K - \$25K	635 (2.6%)	2,126 (4.1%)	8,655 (4.4%)

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Demographics (Broad St Plaza)

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Broad Street Plaza East

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Benchmark: Nationwide

	● 3 Mile		● 5 Mile		● 10 Mile				
\$25K - \$30K	727	(3%)	68	2,126	(4.1%)	94	8,817	(4.4%)	101
\$30K - \$35K	846	(3.5%)	76	2,892	(5.6%)	123	10,057	(5.1%)	111
\$35K - \$40K	1,416	(5.8%)	138	2,802	(5.4%)	129	9,981	(5%)	119
\$40K - \$45K	754	(3.1%)	74	2,047	(4%)	95	9,360	(4.7%)	112
\$45K - \$50K	1,011	(4.2%)	108	1,936	(3.8%)	98	8,338	(4.2%)	109
\$50K - \$60K	1,838	(7.6%)	100	4,289	(8.3%)	111	15,939	(8%)	107
\$60K - \$75K	2,804	(11.5%)	119	5,290	(10.3%)	106	20,239	(10.2%)	105
\$75K - \$100K	4,282	(17.6%)	138	7,808	(15.2%)	119	26,285	(13.2%)	104
\$100K - \$125K	3,288	(13.5%)	148	5,610	(10.9%)	120	19,368	(9.7%)	107
\$125K - \$150K	2,449	(10.1%)	167	4,032	(7.8%)	130	13,191	(6.6%)	110
\$150K - \$200K	1,459	(6%)	89	3,042	(5.9%)	87	11,498	(5.8%)	85
>\$200K	1,005	(4.1%)	54	2,531	(4.9%)	64	10,611	(5.3%)	70

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Demographics (Broad St Plaza)

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Broad Street Plaza East

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Benchmark: Nationwide



Family Size

Family Size	Count	Percentage	3 Mile	Count	Percentage	5 Mile	Count	Percentage	10 Mile
2 Persons	6,697	(40.3%)	92	14,288	(42.1%)	97	53,253	(42.3%)	97
3 Persons	4,152	(25%)	111	8,026	(23.7%)	105	28,354	(22.5%)	100
4 Persons	3,500	(21.1%)	110	7,028	(20.7%)	108	25,446	(20.2%)	105
5 Persons	1,396	(8.4%)	94	3,009	(8.9%)	99	12,195	(9.7%)	108
6 Persons	524	(3.2%)	91	1,005	(3%)	86	4,424	(3.5%)	102
7+ Persons	349	(2.1%)	97	555	(1.6%)	76	2,169	(1.7%)	8

Education

Education	Count	Percentage	3 Mile	Count	Percentage	5 Mile	Count	Percentage	10 Mile
Elementary	2,898	(6.6%)	56	5,755	(6.4%)	54	27,714	(8.1%)	68
High School Graduate	10,902	(25%)	93	23,964	(26.7%)	99	93,545	(27.4%)	102
College / Associate Degree	14,078	(32.3%)	112	28,921	(32.2%)	111	102,329	(30%)	104
Bachelor Degree	10,331	(23.7%)	120	20,315	(22.6%)	114	76,751	(22.5%)	114
Advanced Degree	5,377	(12.3%)	100	10,771	(12%)	97	41,187	(12.1%)	98

Labor Force

Labor Force	Count	Percentage	3 Mile	Count	Percentage	5 Mile	Count	Percentage	10 Mile
Employed	34,886	(95.7%)	101	70,896	(94.9%)	100	262,504	(94.6%)	100
Unemployed	1,576	(4.3%)	8	3,780	(5.1%)	95	15,032	(5.4%)	102

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Demographics (Broad St Plaza)

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Benchmark: Nationwide



Marital Status

Marital Status	Count	Percentage	3 Mile	5 Mile	10 Mile
Married	27,457	(53.4%)	107	99	93
Never Married	15,489	(30.1%)	90	100	108
Divorced	6,361	(12.4%)	114	114	116
Widowed	2,148	(4.2%)	72	75	83

Family Households

Family Household Type	Count	Percentage	3 Mile	5 Mile	10 Mile
Married-couple Family	12,227	(73.6%)	100	94	89
Female Householder	3,160	(19%)	100	127	137
Male Householder	1,231	(7.4%)	99	90	113

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Demographics (Broad St Plaza)

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Broad Street Plaza East

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Benchmark: Nationwide



Transport to Work

Mode	Count	Percentage	3 Mile	5 Mile	10 Mile
Drove alone	28,768	(84.4%)	111	58,030 (83.4%)	107
Carpooled	2,766	(8.1%)	90	5,392 (7.7%)	92
Worked from home	1,928	(5.7%)	109	3,837 (5.5%)	107
Walked	311	(0.9%)	34	718 (1%)	39
Other	140	(<0.5%)	45	664 (1%)	104
Public transportation	94	(<0.5%)	6	731 (1.1%)	21
Bicycle	43	(<0.5%)	23	54 (<0.5%)	14
Taxicab	30	(<0.5%)	47	127 (<0.5%)	97
Motorcycle	14	(<0.5%)	26	37 (<0.5%)	34

Travel Time to Work

Travel Time	Count	Percentage	3 Mile	5 Mile	10 Mile
Median travel time to work	26		113	23	103
Less than 10 minutes	2,532	(7.9%)	64	5,089 (7.7%)	63
10-15 minutes	2,827	(8.8%)	66	7,426 (11.3%)	85
15-20 minutes	3,898	(12.1%)	8	9,590 (14.6%)	96
20-25 minutes	6,369	(19.8%)	138	13,062 (19.9%)	138

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Demographics (Broad St Plaza)

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Broad Street Plaza East

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Benchmark: Nationwide

	● 3 Mile		● 5 Mile		● 10 Mile				
25-30 minutes	3,428	(10.7%)	165	6,333	(9.6%)	149	23,760	(9.7%)	150
30-35 minutes	6,741	(21%)	152	12,305	(18.7%)	136	40,817	(16.7%)	121
35-45 minutes	2,788	(8.7%)	123	5,294	(8.1%)	114	16,874	(6.9%)	98
45-60 minutes	2,248	(7%)	84	3,827	(5.8%)	70	13,680	(5.6%)	67
60 or more minutes	1,335	(4.2%)	44	2,827	(4.3%)	46	9,856	(4%)	43

Housing Units

Occupied	24,306	(96.4%)	110	51,421	(95.3%)	108	198,797	(92.5%)	105
Vacant	918	(3.6%)	30	2,535	(4.7%)	39	16,066	(7.5%)	62

Occupied Housing Units

Owner occupied	18,026	(74.2%)	116	31,454	(61.2%)	96	113,306	(57%)	89
Renter occupied	6,280	(25.8%)	72	19,967	(38.8%)	108	85,491	(43%)	119

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Demographics (Broad St Plaza)

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Broad Street Plaza East

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Benchmark: Nationwide

● 3 Mile ● 5 Mile ● 10 Mile

Vacant Housing Units

For rent	270	(29.4%)	176	988	(39%)	233	3,854	(24%)	143
Other	263	(28.6%)	8	805	(31.8%)	90	8,305	(51.7%)	146
For sale only	174	(19%)	251	405	(16%)	212	1,615	(10.1%)	33
Rented, not occupied	172	(18.7%)	517	196	(7.7%)	213	1,010	(6.3%)	173
For seasonal, recreational or occasional use	39	(4.2%)	13	141	(5.6%)	17	935	(5.8%)	18
For migrant workers									
Sold, not occupied							347	(2.2%)	55

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Benchmark: Nationwide



Value of Owner-Occupied Housing Units

	3 Mile	5 Mile	10 Mile
Median house value	\$173,528.98	\$177,109.08	\$172,336.22
<\$100K	2,196 (12.2%)	3,796 (12.1%)	22,779 (20.1%)
\$100K - \$200K	9,462 (52.5%)	15,328 (48.7%)	45,930 (40.5%)
\$200K - \$300K	4,999 (27.7%)	8,586 (27.3%)	27,483 (24.3%)
\$300K - \$400K	834 (4.6%)	2,271 (7.2%)	9,028 (8%)
\$400K - \$500K	211 (1.2%)	749 (2.4%)	3,343 (3%)
\$500K - \$1000K	297 (1.6%)	675 (2.1%)	3,940 (3.5%)
>\$1000K	27 (<0.5%)	49 (<0.5%)	803 (0.7%)

Types of Housing Units Structure

Single Unit	19,485 (77.2%)	36,081 (66.9%)	141,911 (66%)
Multi-unit	5,400 (21.4%)	17,441 (32.3%)	71,172 (33.1%)
Mobile home	339 (1.3%)	434 (0.8%)	1,737 (0.8%)
Boat, RV, van, etc.			43 (<0.5%)

Health Insurance

Employer based health insurance only	38,768 (59.7%)	74,680 (56.1%)	266,574 (52.2%)
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Benchmark: Nationwide

	● 3 Mile		● 5 Mile		● 10 Mile	
Medicaid/means-tested public coverage only	8,317	(12.8%)	20,239	(15.2%)	94,139	(18.4%)
No health insurance coverage	3,510	(5.4%)	8,964	(6.7%)	38,471	(7.5%)
Other coverage combinations	3,362	(5.2%)	6,459	(4.9%)	22,110	(4.3%)
Medicare coverage only	2,504	(3.9%)	5,657	(4.2%)	22,786	(4.5%)
Direct purchase health insurance only	1,991	(3.1%)	4,924	(3.7%)	20,725	(4.1%)
Employer based and medicare coverage	1,934	(3%)	4,094	(3.1%)	14,248	(2.8%)
With direct purchase and medicare coverage	1,253	(1.9%)	2,598	(2%)	9,648	(1.9%)
Employer based and direct purchase coverage	1,039	(1.6%)	1,917	(1.4%)	6,240	(1.2%)
TRICARE/military health coverage only	930	(1.4%)	1,130	(0.8%)	3,554	(0.7%)
Medicare and medicaid/means-tested public coverage	639	(1%)	1,254	(0.9%)	7,477	(1.5%)
Other public only combinations	242	(<0.5%)	414	(<0.5%)	1,920	(<0.5%)
VA Health Care only	238	(<0.5%)	419	(<0.5%)	1,247	(<0.5%)
Other private only combinations	206	(<0.5%)	399	(<0.5%)	1,228	(<0.5%)

SNAP Households

Non-snap Households	22,443	(92.3%)	46,672	(90.8%)	173,434	(87.2%)
Snap Households	1,863	(7.7%)	4,749	(9.2%)	25,363	(12.8%)

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