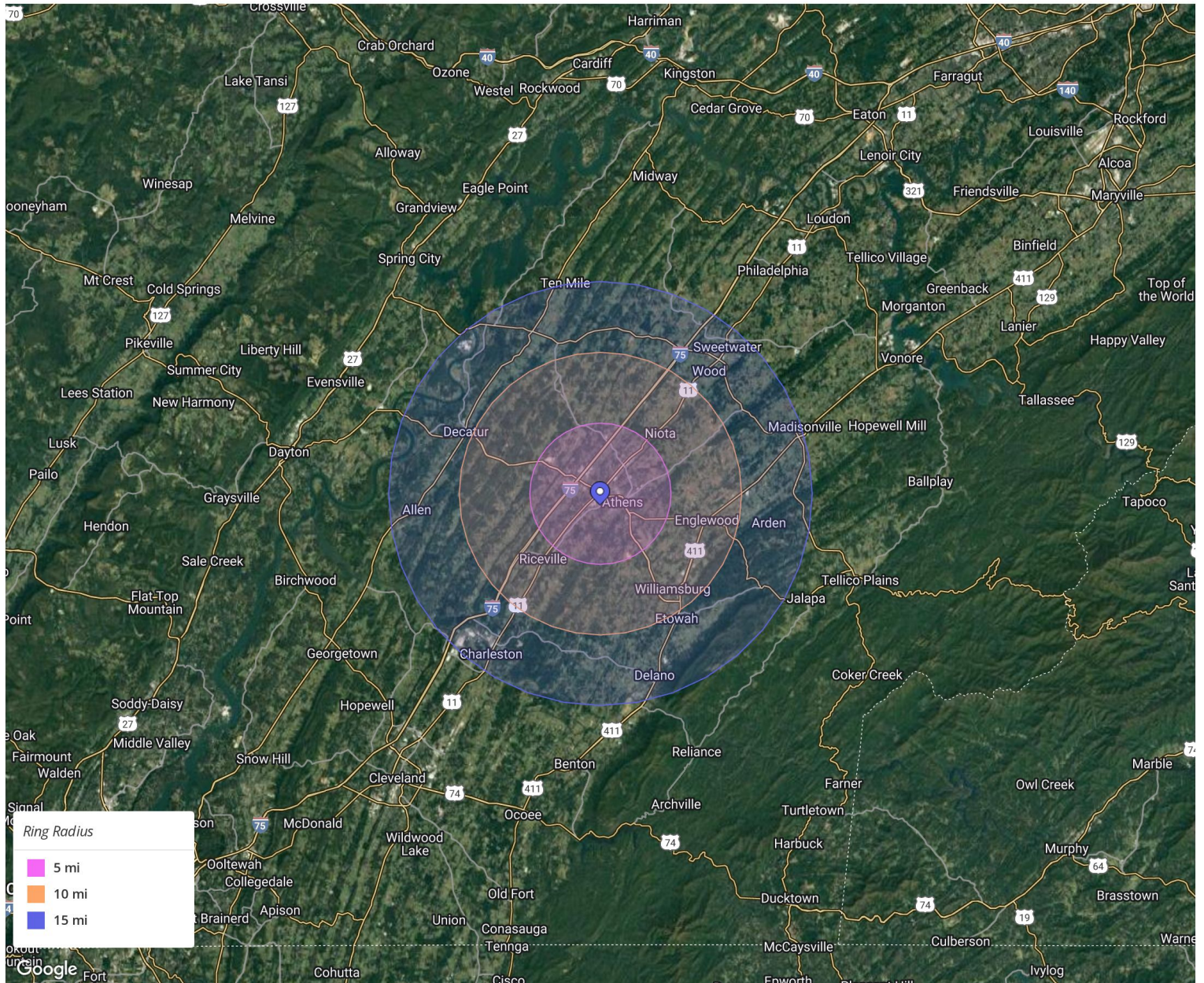


Demographics (Decatur Plaza)

Jun 1, 2022 - May 31, 2023

Decatur Plaza / 1500-1518 Decatur Pike, Athens, TN 37303



Demographics (Decatur Plaza)

Jun 1, 2022 - May 31, 2023



Decatur Plaza

1500-1518 Decatur Pike, Athens, TN 37303

Benchmark: Nationwide



	5 Mile	10 Mile	15 Mile
Overview			
Population	23,378	45,004	80,911
Pop density (per sq mile)	317	134	111
Area (based on blockgroups) sq mi	73.75	337.01	728.34

	5 Mile	10 Mile	15 Mile
Households			
Households	9,216	17,676	31,691
Family Households	5,521 (59.9%)	11,496 (65%)	21,287 (67.2%)
Non-Family Households	3,695 (40.1%)	6,180 (35%)	10,404 (32.8%)
Persons per Household	2.54	2.55	2.55

	5 Mile	10 Mile	15 Mile
Gender			
Male	11,289 (48.3%)	21,849 (48.5%)	39,623 (49%)
Female	12,089 (51.7%)	23,155 (51.5%)	41,288 (51%)

	5 Mile	10 Mile	15 Mile
Age			
Median Age	38.88	42.45	42.22
0-4	1,456 (6.2%)	2,344 (5.2%)	4,668 (5.8%)
5-14	2,608 (11.2%)	5,165 (11.5%)	9,793 (12.1%)

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2019 (ACS)

Demographics (Decatur Plaza)

Jun 1, 2022 - May 31, 2023



Decatur Plaza

1500-1518 Decatur Pike, Athens, TN 37303

Benchmark: Nationwide

	5 Mile			10 Mile			15 Mile		
15-17	844	(3.6%)	93	1,823	(4.1%)	105	3,171	(3.9%)	101
18-21	1,283	(5.5%)	101	2,236	(5%)	91	3,544	(4.4%)	8
22-24	902	(3.9%)	97	1,641	(3.6%)	91	2,789	(3.4%)	86
25-29	1,728	(7.4%)	104	2,540	(5.6%)	74	4,836	(6%)	84
30-34	1,696	(7.3%)	107	2,584	(5.7%)	85	4,685	(5.8%)	86
35-39	1,208	(5.2%)	8	2,193	(4.9%)	75	4,114	(5.1%)	7
40-44	1,744	(7.5%)	122	3,226	(7.2%)	117	5,147	(6.4%)	104
45-49	1,160	(5%)	74	3,105	(6.9%)	108	5,447	(6.7%)	105
50-54	1,385	(5.9%)	90	2,872	(6.4%)	97	5,326	(6.6%)	100
55-59	1,625	(7%)	104	3,415	(7.6%)	114	6,053	(7.5%)	112
60-64	1,486	(6.4%)	103	3,077	(6.8%)	110	5,637	(7%)	113
65-69	1,317	(5.6%)	109	2,866	(6.4%)	123	5,045	(6.2%)	120
70-74	962	(4.1%)	105	2,240	(5%)	127	4,296	(5.3%)	136
75-79	881	(3.8%)	137	1,723	(3.8%)	139	3,171	(3.9%)	143
80-84	477	(2%)	109	1,028	(2.3%)	122	1,603	(2%)	106
85+	616	(2.6%)	136	926	(2.1%)	107	1,586	(2%)	102

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2019 (ACS)

Demographics (Decatur Plaza)

Jun 1, 2022 - May 31, 2023



Decatur Plaza

1500-1518 Decatur Pike, Athens, TN 37303

Benchmark: Nationwide



Age - Male

Age Group	5 Mile	10 Mile	15 Mile
Median Age	36.15	41.66	41.41
0-4	712 (6.3%)	1,126 (5.2%)	2,340 (5.9%)
5-14	1,371 (12.1%)	2,646 (12.1%)	5,019 (12.7%)
15-17	508 (4.5%)	890 (4.1%)	1,464 (3.7%)
18-21	585 (5.2%)	1,146 (5.2%)	1,816 (4.6%)
22-24	537 (4.8%)	833 (3.8%)	1,519 (3.8%)
25-29	828 (7.3%)	1,299 (5.9%)	2,432 (6.1%)
30-34	948 (8.4%)	1,326 (6.1%)	2,403 (6.1%)
35-39	541 (4.8%)	1,034 (4.7%)	1,952 (4.9%)
40-44	905 (8%)	1,504 (6.9%)	2,466 (6.2%)
45-49	447 (4%)	1,442 (6.6%)	2,786 (7%)
50-54	734 (6.5%)	1,420 (6.5%)	2,726 (6.9%)
55-59	628 (5.6%)	1,518 (6.9%)	2,751 (6.9%)
60-64	754 (6.7%)	1,647 (7.5%)	2,748 (6.9%)
65-69	672 (6%)	1,429 (6.5%)	2,580 (6.5%)

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2019 (ACS)

Demographics (Decatur Plaza)

Jun 1, 2022 - May 31, 2023



Decatur Plaza

1500-1518 Decatur Pike, Athens, TN 37303

Benchmark: Nationwide

	5 Mile			10 Mile			15 Mile		
70-74	435	(3.9%)	105	1,087	(5%)	136	1,968	(5%)	136
75-79	301	(2.7%)	107	741	(3.4%)	136	1,475	(3.7%)	149
80-84	201	(1.8%)	112	465	(2.1%)	134	657	(1.7%)	105
85+	182	(1.6%)	117	296	(1.4%)	99	521	(1.3%)	96

Age - Female

Median Age	41.67		108	43.14		112	42.97		111
0-4	744	(6.2%)	105	1,218	(5.3%)	90	2,328	(5.6%)	96
5-14	1,237	(10.2%)	84	2,519	(10.9%)	89	4,774	(11.6%)	95
15-17	336	(2.8%)	75	933	(4%)	108	1,707	(4.1%)	111
18-21	698	(5.8%)	111	1,090	(4.7%)	90	1,728	(4.2%)	81
22-24	365	(3%)	71	808	(3.5%)	91	1,270	(3.1%)	81
25-29	900	(7.4%)	108	1,241	(5.4%)	74	2,404	(5.8%)	85
30-34	748	(6.2%)	94	1,258	(5.4%)	81	2,282	(5.5%)	84
35-39	667	(5.5%)	86	1,159	(5%)	74	2,162	(5.2%)	81
40-44	839	(6.9%)	114	1,722	(7.4%)	123	2,681	(6.5%)	107
45-49	713	(5.9%)	93	1,663	(7.2%)	113	2,661	(6.4%)	101

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2019 (ACS)

Demographics (Decatur Plaza)

Jun 1, 2022 - May 31, 2023



Decatur Plaza

1500-1518 Decatur Pike, Athens, TN 37303

Benchmark: Nationwide

	5 Mile		10 Mile		15 Mile	
50-54	651	(5.4%)	1,452	(6.3%)	2,600	(6.3%)
55-59	997	(8.2%)	1,897	(8.2%)	3,302	(8%)
60-64	732	(6.1%)	1,430	(6.2%)	2,889	(7%)
65-69	645	(5.3%)	1,437	(6.2%)	2,465	(6%)
70-74	527	(4.4%)	1,153	(5%)	2,328	(5.6%)
75-79	580	(4.8%)	982	(4.2%)	1,696	(4.1%)
80-84	276	(2.3%)	563	(2.4%)	946	(2.3%)
85+	434	(3.6%)	630	(2.7%)	1,065	(2.6%)

Population by Generation

Gen Alpha	4,064	(17.4%)	7,509	(16.7%)	14,461	(17.9%)
Gen Z	3,029	(13%)	5,700	(12.7%)	9,504	(11.7%)
Millennials	4,632	(19.8%)	7,317	(16.3%)	13,635	(16.9%)
Gen X	4,289	(18.3%)	9,203	(20.4%)	15,920	(19.7%)
Baby Boomers	5,390	(23.1%)	11,598	(25.8%)	21,031	(26%)
Silent & Greatest	1,974	(8.4%)	3,677	(8.2%)	6,360	(7.9%)

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2019 (ACS)

Demographics (Decatur Plaza)

Jun 1, 2022 - May 31, 2023



Decatur Plaza

1500-1518 Decatur Pike, Athens, TN 37303

Benchmark: Nationwide



Ethnicity	5 Mile	10 Mile	15 Mile
White	20,013 (85.6%)	40,065 (89%)	73,099 (90.3%)
Black	1,342 (5.7%)	1,438 (3.2%)	2,756 (3.4%)
Hispanic or Latino	1,319 (5.6%)	1,982 (4.4%)	2,865 (3.5%)
Two or more races	406 (1.7%)	846 (1.9%)	1,462 (1.8%)
Asian	141 (0.6%)	415 (0.9%)	449 (0.6%)
American Indian and Alaska Native	107 (<0.5%)	205 (<0.5%)	227 (<0.5%)
Native Hawaiian and Other Pacific Islander	37 (<0.5%)	37 (<0.5%)	37 (<0.5%)
Other	13 (<0.5%)	16 (<0.5%)	16 (<0.5%)

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2019 (ACS)

Demographics (Decatur Plaza)

Jun 1, 2022 - May 31, 2023



Decatur Plaza

1500-1518 Decatur Pike, Athens, TN 37303

Benchmark: Nationwide

● 5 Mile ● 10 Mile ● 15 Mile

Hispanic or Latino

White	1,031	(78.2%)	119	1,622	(81.8%)	125	2,145	(74.9%)	114
Other	206	(15.6%)	60	245	(12.4%)	47	521	(18.2%)	70
Two or more races	82	(6.2%)	129	85	(4.3%)	89	138	(4.8%)	100
Native Hawaiian and Other Pacific Islander									
Asian									
American Indian and Alaska Native									
Black				30	(1.5%)	70	61	(2.1%)	99

Household Income

Household Average Income	\$56,868.06		64	\$57,703.29		65	\$57,214.35		65
Average Income per Person	\$23,575.77		69	\$23,627.27		69	\$23,250.96		68
Household Median Income	\$39,556.28		63	\$43,011.83		68	\$42,212.87		67
<\$10K	1,075	(11.7%)	193	1,558	(8.8%)	146	2,516	(7.9%)	31
\$10K - \$15K	634	(6.9%)	160	1,207	(6.8%)	159	2,325	(7.3%)	171
\$15K - \$20K	684	(7.4%)	169	1,400	(7.9%)	180	2,338	(7.4%)	168
\$20K - \$25K	643	(7%)	154	1,214	(6.9%)	152	2,092	(6.6%)	146

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2019 (ACS)

Demographics (Decatur Plaza)

Jun 1, 2022 - May 31, 2023



Decatur Plaza

1500-1518 Decatur Pike, Athens, TN 37303

Benchmark: Nationwide

	5 Mile		10 Mile		15 Mile				
\$25K - \$30K	460	(5%)	114	1,014	(5.7%)	131	2,156	(6.8%)	155
\$30K - \$35K	691	(7.5%)	164	1,090	(6.2%)	135	1,905	(6%)	132
\$35K - \$40K	462	(5%)	119	846	(4.8%)	113	1,843	(5.8%)	138
\$40K - \$45K	407	(4.4%)	105	845	(4.8%)	114	1,515	(4.8%)	114
\$45K - \$50K	331	(3.6%)	93	775	(4.4%)	114	1,239	(3.9%)	102
\$50K - \$60K	806	(8.7%)	116	1,626	(9.2%)	122	2,812	(8.9%)	118
\$60K - \$75K	672	(7.3%)	75	1,503	(8.5%)	88	2,859	(9%)	93
\$75K - \$100K	768	(8.3%)	65	1,736	(9.8%)	77	3,409	(10.8%)	84
\$100K - \$125K	736	(8%)	88	1,278	(7.2%)	79	1,996	(6.3%)	69
\$125K - \$150K	419	(4.5%)	76	726	(4.1%)	68	1,367	(4.3%)	72
\$150K - \$200K	268	(2.9%)	43	605	(3.4%)	51	892	(2.8%)	42
>\$200K	160	(1.7%)	23	253	(1.4%)	19	427	(1.3%)	18

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2019 (ACS)

Demographics (Decatur Plaza)

Jun 1, 2022 - May 31, 2023



Decatur Plaza

1500-1518 Decatur Pike, Athens, TN 37303

Benchmark: Nationwide

● 5 Mile ● 10 Mile ● 15 Mile

Family Size

Family Size	Count	Percentage	5 Mile	10 Mile	15 Mile
2 Persons	2,337	(42.3%)	97	107	107
3 Persons	1,307	(23.7%)	105	99	100
4 Persons	1,106	(20%)	104	93	89
5 Persons	481	(8.7%)	97	88	8
6 Persons	185	(3.4%)	97	109	125
7+ Persons	105	(1.9%)	88	75	8

Education

Education	Count	Percentage	5 Mile	10 Mile	15 Mile
Elementary	2,337	(14.4%)	120	128	141
High School Graduate	6,103	(37.5%)	139	150	150
College / Associate Degree	4,725	(29%)	100	95	96
Bachelor Degree	2,061	(12.7%)	64	56	50
Advanced Degree	1,059	(6.5%)	53	46	39

Labor Force

Labor Force	Count	Percentage	5 Mile	10 Mile	15 Mile
Employed	9,669	(95.1%)	100	99	99
Unemployed	499	(4.9%)	92	110	127

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2019 (ACS)

Demographics (Decatur Plaza)

Jun 1, 2022 - May 31, 2023



Decatur Plaza

1500-1518 Decatur Pike, Athens, TN 37303

Benchmark: Nationwide



Marital Status

Marital Status	5 Mile	10 Mile	15 Mile
Married	9,336 (48.3%)	19,920 (53.1%)	36,131 (54.4%)
Never Married	5,207 (27%)	9,179 (24.5%)	15,370 (23.1%)
Divorced	2,835 (14.7%)	5,317 (14.2%)	9,574 (14.4%)
Widowed	1,936 (10%)	3,079 (8.2%)	5,375 (8.1%)

Family Households

Family Household Type	5 Mile	10 Mile	15 Mile
Married-couple Family	4,026 (72.9%)	8,916 (77.6%)	16,180 (76%)
Female Householder	1,177 (21.3%)	1,939 (16.9%)	3,586 (16.8%)
Male Householder	318 (5.8%)	641 (5.6%)	1,521 (7.1%)

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2019 (ACS)

Demographics (Decatur Plaza)

Jun 1, 2022 - May 31, 2023



Decatur Plaza

1500-1518 Decatur Pike, Athens, TN 37303

Benchmark: Nationwide



Transport to Work

Mode	Count	Percentage	5 Mile	Count	Percentage	10 Mile	Count	Percentage	15 Mile
Drove alone	8,226	(86.6%)	113	15,424	(87.1%)	114	27,072	(86.6%)	113
Carpooled	725	(7.6%)	85	1,181	(6.7%)	74	2,397	(7.7%)	85
Worked from home	299	(3.1%)	61	721	(4.1%)	75	1,038	(3.3%)	64
Walked	189	(2%)	75	235	(1.3%)	50	391	(1.3%)	47
Other	29	(<0.5%)	33	82	(<0.5%)	50	209	(0.7%)	73
Public transportation	29	(<0.5%)	6	57	(<0.5%)	6	86	(<0.5%)	5
Bicycle							10	(<0.5%)	6
Motorcycle				8	(<0.5%)	28	57	(<0.5%)	115
Taxicab									

Travel Time to Work

Travel Time	Count	Percentage	5 Mile	Count	Percentage	10 Mile	Count	Percentage	15 Mile
Median travel time to work	15		67	18		80	21		93
Less than 10 minutes	2,094	(22.8%)	186	3,196	(18.8%)	154	4,939	(16.3%)	33
10-15 minutes	2,445	(26.6%)	201	3,430	(20.2%)	152	4,852	(16.1%)	121
15-20 minutes	1,075	(11.7%)	77	2,477	(14.6%)	96	4,296	(14.2%)	94
20-25 minutes	862	(9.4%)	65	2,088	(12.3%)	86	4,021	(13.3%)	93

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2019 (ACS)

Demographics (Decatur Plaza)

Jun 1, 2022 - May 31, 2023



Decatur Plaza

1500-1518 Decatur Pike, Athens, TN 37303

Benchmark: Nationwide

	● 5 Mile		● 10 Mile		● 15 Mile				
25-30 minutes	571	(6.2%)	96	1,154	(6.8%)	105	2,181	(7.2%)	111
30-35 minutes	718	(7.8%)	57	1,766	(10.4%)	75	3,735	(12.4%)	90
35-45 minutes	418	(4.5%)	64	1,004	(5.9%)	84	1,816	(6%)	85
45-60 minutes	354	(3.8%)	46	792	(4.7%)	56	2,133	(7.1%)	85
60 or more minutes	661	(7.2%)	77	1,080	(6.4%)	68	2,249	(7.4%)	8

Housing Units

Occupied	9,216	(91.1%)	104	17,676	(89.3%)	102	31,691	(88.2%)	100
Vacant	905	(8.9%)	74	2,116	(10.7%)	88	4,249	(11.8%)	97

Occupied Housing Units

Owner occupied	6,243	(67.7%)	106	12,891	(72.9%)	114	23,131	(73%)	114
Renter occupied	2,973	(32.3%)	90	4,785	(27.1%)	75	8,560	(27%)	75

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2019 (ACS)

Demographics (Decatur Plaza)

Jun 1, 2022 - May 31, 2023



Decatur Plaza

1500-1518 Decatur Pike, Athens, TN 37303

Benchmark: Nationwide

● 5 Mile ● 10 Mile ● 15 Mile

Vacant Housing Units

Category	5 Mile	5 Mile %	10 Mile	10 Mile %	15 Mile	15 Mile %
Other	393	(43.4%)	1,234	(58.3%)	2,455	(57.8%)
For rent	262	(29%)	438	(20.7%)	718	(16.9%)
For sale only	165	(18.2%)	265	(12.5%)	362	(8.5%)
For seasonal, recreational or occasional use	78	(8.6%)	172	(8.1%)	707	(16.6%)
Sold, not occupied	7	(0.8%)	7	(<0.5%)	7	(<0.5%)
For migrant workers						
Rented, not occupied						

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2019 (ACS)

Demographics (Decatur Plaza)

Jun 1, 2022 - May 31, 2023



Decatur Plaza

1500-1518 Decatur Pike, Athens, TN 37303

Benchmark: Nationwide



Value of Owner-Occupied Housing Units

	5 Mile		10 Mile		15 Mile	
Median house value	\$150,354.71	69	\$139,320.39	64	\$127,336.74	59
<\$100K	1,854 (29.7%)	157	4,281 (33.2%)	175	8,450 (36.5%)	193
\$100K - \$200K	2,618 (41.9%)	154	4,907 (38.1%)	139	8,978 (38.8%)	142
\$200K - \$300K	1,177 (18.9%)	96	2,297 (17.8%)	91	3,456 (14.9%)	76
\$300K - \$400K	372 (6%)	49	794 (6.2%)	50	1,196 (5.2%)	42
\$400K - \$500K	161 (2.6%)	36	329 (2.6%)	36	466 (2%)	28
\$500K - \$1000K	53 (0.8%)	7	232 (1.8%)	16	506 (2.2%)	19
>\$1000K	8 (<0.5%)	4	51 (<0.5%)	12	79 (<0.5%)	10

Types of Housing Units Structure

Single Unit	7,137 (70.5%)	105	14,500 (73.3%)	109	25,083 (69.8%)	103
Multi-unit	1,634 (16.1%)	61	2,028 (10.2%)	39	2,968 (8.3%)	31
Mobile home	1,331 (13.2%)	213	3,245 (16.4%)	265	7,706 (21.4%)	347
Boat, RV, van, etc.	19 (<0.5%)	205	19 (<0.5%)	105	183 (0.5%)	557

Health Insurance

Employer based health insurance only	8,875 (38.9%)	83	16,937 (38.3%)	8	29,680 (37.3%)	8
--------------------------------------	---------------	----	----------------	---	----------------	---

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2019 (ACS)

Demographics (Decatur Plaza)

Jun 1, 2022 - May 31, 2023



Decatur Plaza

1500-1518 Decatur Pike, Athens, TN 37303

Benchmark: Nationwide

	● 5 Mile		● 10 Mile		● 15 Mile				
Medicaid/means-tested public coverage only	4,045	(17.7%)	118	7,429	(16.8%)	112	14,224	(17.9%)	119
No health insurance coverage	2,609	(11.4%)	129	4,801	(10.9%)	123	8,597	(10.8%)	122
Medicare coverage only	1,672	(7.3%)	141	3,578	(8.1%)	155	6,640	(8.3%)	160
With direct purchase and medicare coverage	1,388	(6.1%)	192	2,597	(5.9%)	185	4,470	(5.6%)	177
Other coverage combinations	1,226	(5.4%)	96	2,870	(6.5%)	116	5,151	(6.5%)	115
Medicare and medicaid/means-tested public coverage	875	(3.8%)	170	1,674	(3.8%)	168	2,884	(3.6%)	161
Direct purchase health insurance only	863	(3.8%)	57	1,932	(4.4%)	66	3,646	(4.6%)	69
Employer based and medicare coverage	468	(2.1%)	66	974	(2.2%)	71	1,985	(2.5%)	80
TRICARE/military health coverage only	296	(1.3%)	131	458	(1%)	105	672	(0.8%)	85
Employer based and direct purchase coverage	284	(1.2%)	92	446	(1%)	75	816	(1%)	76
VA Health Care only	104	(<0.5%)	166	268	(0.6%)	220	430	(0.5%)	196
Other public only combinations	80	(<0.5%)	74	190	(<0.5%)	90	344	(<0.5%)	91
Other private only combinations	34	(<0.5%)	38	47	(<0.5%)	27	116	(<0.5%)	37

SNAP Households

Non-snap Households	7,506	(81.4%)	92	14,711	(83.2%)	94	26,038	(82.2%)	93
Snap Households	1,710	(18.6%)	158	2,965	(16.8%)	143	5,653	(17.8%)	152

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2019 (ACS)