



Market Profile

4720 S US Highway 41, Terre Haute, Indiana, 47802 2
 4720 S US Highway 41, Terre Haute, Indiana, 47802
 Rings: 1, 3, 5 mile radii

Prepared by Bill Weitzenkorn, CCIM
 Latitude: 39.40879
 Longitude: -87.41053

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	2,719	20,673	55,196
2010 Total Population	3,159	23,697	57,401
2017 Total Population	3,239	23,967	58,566
2017 Group Quarters	508	3,149	7,061
2022 Total Population	3,283	24,286	59,361
2017-2022 Annual Rate	0.27%	0.26%	0.27%
2017 Total Daytime Population	7,747	29,318	67,436
Workers	5,794	16,877	36,151
Residents	1,953	12,441	31,285
Household Summary			
2000 Households	1,369	8,055	21,328
2000 Average Household Size	1.77	2.29	2.30
2010 Households	1,483	8,696	21,567
2010 Average Household Size	1.77	2.31	2.31
2017 Households	1,505	8,928	22,044
2017 Average Household Size	1.81	2.33	2.34
2022 Households	1,517	9,021	22,269
2022 Average Household Size	1.83	2.34	2.35
2017-2022 Annual Rate	0.16%	0.21%	0.20%
2010 Families	782	5,279	12,385
2010 Average Family Size	2.41	2.90	2.95
2017 Families	777	5,341	12,452
2017 Average Family Size	2.47	2.94	3.00
2022 Families	775	5,359	12,490
2022 Average Family Size	2.50	2.96	3.02
2017-2022 Annual Rate	-0.05%	0.07%	0.06%
Housing Unit Summary			
2000 Housing Units	1,462	8,884	23,913
Owner Occupied Housing Units	54.7%	55.7%	52.8%
Renter Occupied Housing Units	38.9%	35.0%	36.4%
Vacant Housing Units	6.4%	9.3%	10.8%
2010 Housing Units	1,597	9,579	24,226
Owner Occupied Housing Units	44.5%	50.3%	49.3%
Renter Occupied Housing Units	48.4%	40.5%	39.7%
Vacant Housing Units	7.1%	9.2%	11.0%
2017 Housing Units	1,600	9,825	24,801
Owner Occupied Housing Units	42.5%	47.9%	47.2%
Renter Occupied Housing Units	51.6%	42.9%	41.7%
Vacant Housing Units	5.9%	9.1%	11.1%
2022 Housing Units	1,600	9,942	25,101
Owner Occupied Housing Units	42.9%	47.9%	47.1%
Renter Occupied Housing Units	51.9%	42.8%	41.6%
Vacant Housing Units	5.2%	9.3%	11.3%
Median Household Income			
2017	\$42,433	\$42,790	\$38,681
2022	\$47,156	\$46,195	\$40,956
Median Home Value			
2017	\$106,250	\$105,719	\$93,961
2022	\$127,516	\$124,395	\$107,694
Per Capita Income			
2017	\$26,275	\$25,422	\$22,713
2022	\$29,213	\$28,053	\$25,271
Median Age			
2010	40.1	36.8	33.8
2017	41.5	37.5	34.7
2022	42.3	38.1	35.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	1,505	8,928	22,042
<\$15,000	13.5%	15.4%	19.1%
\$15,000 - \$24,999	12.5%	12.9%	13.3%
\$25,000 - \$34,999	15.7%	13.0%	13.0%
\$35,000 - \$49,999	14.6%	14.6%	14.8%
\$50,000 - \$74,999	16.2%	17.6%	16.4%
\$75,000 - \$99,999	12.2%	10.7%	10.2%
\$100,000 - \$149,999	11.4%	10.0%	8.3%
\$150,000 - \$199,999	2.0%	2.4%	2.4%
\$200,000+	2.1%	3.4%	2.6%
Average Household Income	\$59,154	\$61,944	\$56,249
2022 Households by Income			
Household Income Base	1,517	9,021	22,267
<\$15,000	13.1%	15.5%	19.1%
\$15,000 - \$24,999	11.5%	12.2%	12.6%
\$25,000 - \$34,999	14.0%	11.6%	11.8%
\$35,000 - \$49,999	13.4%	13.4%	13.6%
\$50,000 - \$74,999	14.8%	15.8%	14.7%
\$75,000 - \$99,999	14.6%	12.5%	12.0%
\$100,000 - \$149,999	13.9%	12.2%	10.2%
\$150,000 - \$199,999	2.3%	2.8%	2.8%
\$200,000+	2.3%	3.8%	3.0%
Average Household Income	\$66,628	\$69,366	\$63,284
2017 Owner Occupied Housing Units by Value			
Total	680	4,709	11,695
<\$50,000	7.9%	10.7%	16.8%
\$50,000 - \$99,999	39.1%	36.9%	37.8%
\$100,000 - \$149,999	24.1%	20.5%	18.5%
\$150,000 - \$199,999	12.8%	10.3%	10.5%
\$200,000 - \$249,999	1.9%	4.3%	3.8%
\$250,000 - \$299,999	4.4%	6.2%	4.5%
\$300,000 - \$399,999	3.8%	4.9%	3.8%
\$400,000 - \$499,999	1.0%	1.7%	1.2%
\$500,000 - \$749,999	3.7%	3.5%	2.4%
\$750,000 - \$999,999	0.6%	0.4%	0.5%
\$1,000,000 +	0.7%	0.6%	0.2%
Average Home Value	\$155,396	\$157,470	\$136,251
2022 Owner Occupied Housing Units by Value			
Total	687	4,767	11,821
<\$50,000	5.5%	8.1%	14.1%
\$50,000 - \$99,999	31.7%	32.2%	33.2%
\$100,000 - \$149,999	23.1%	19.9%	17.3%
\$150,000 - \$199,999	14.6%	11.6%	11.7%
\$200,000 - \$249,999	2.3%	4.6%	4.4%
\$250,000 - \$299,999	7.3%	8.6%	6.1%
\$300,000 - \$399,999	6.0%	6.1%	5.2%
\$400,000 - \$499,999	1.2%	2.1%	1.8%
\$500,000 - \$749,999	5.8%	5.5%	4.6%
\$750,000 - \$999,999	1.5%	0.8%	1.2%
\$1,000,000 +	1.0%	0.7%	0.3%
Average Home Value	\$192,831	\$185,303	\$166,913

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	3,159	23,698	57,401
0 - 4	4.8%	6.5%	6.0%
5 - 9	4.7%	5.8%	5.6%
10 - 14	4.4%	5.4%	5.4%
15 - 24	11.6%	12.8%	19.7%
25 - 34	16.5%	16.8%	14.9%
35 - 44	14.8%	14.6%	12.5%
45 - 54	14.3%	13.6%	12.8%
55 - 64	11.3%	10.8%	10.4%
65 - 74	6.6%	6.1%	6.1%
75 - 84	6.2%	4.7%	4.4%
85 +	4.8%	2.8%	2.2%
18 +	83.4%	79.1%	79.6%
2017 Population by Age			
Total	3,239	23,968	58,567
0 - 4	4.5%	6.1%	5.7%
5 - 9	4.5%	5.8%	5.4%
10 - 14	4.2%	5.5%	5.3%
15 - 24	10.7%	11.4%	18.1%
25 - 34	16.6%	17.3%	15.9%
35 - 44	13.8%	13.9%	11.9%
45 - 54	13.1%	12.3%	11.4%
55 - 64	12.1%	11.7%	11.5%
65 - 74	8.8%	8.0%	7.9%
75 - 84	6.2%	4.8%	4.5%
85 +	5.4%	3.1%	2.4%
18 +	84.6%	79.5%	80.7%
2022 Population by Age			
Total	3,283	24,287	59,362
0 - 4	4.4%	6.0%	5.6%
5 - 9	4.5%	6.0%	5.5%
10 - 14	4.4%	5.8%	5.4%
15 - 24	9.5%	10.7%	17.3%
25 - 34	16.8%	16.6%	15.2%
35 - 44	13.8%	14.6%	12.7%
45 - 54	12.2%	11.7%	10.7%
55 - 64	12.0%	11.3%	11.2%
65 - 74	9.7%	8.9%	8.9%
75 - 84	7.2%	5.5%	5.2%
85 +	5.5%	3.0%	2.4%
18 +	84.6%	79.1%	80.5%
2010 Population by Sex			
Males	1,749	12,976	29,473
Females	1,410	10,721	27,928
2017 Population by Sex			
Males	1,776	12,868	29,855
Females	1,463	11,099	28,711
2022 Population by Sex			
Males	1,799	13,062	30,303
Females	1,484	11,225	29,057

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2010 Population by Race/Ethnicity			
Total	3,159	23,698	57,401
White Alone	82.5%	81.4%	83.2%
Black Alone	11.6%	11.9%	10.5%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	3.1%	2.9%	2.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.6%	0.8%
Two or More Races	1.6%	2.6%	2.7%
Hispanic Origin	4.5%	4.2%	3.0%
Diversity Index	36.4	37.6	33.8
2017 Population by Race/Ethnicity			
Total	3,239	23,967	58,567
White Alone	80.9%	80.1%	81.5%
Black Alone	12.1%	11.9%	11.1%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	3.7%	3.6%	3.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	0.7%	0.9%
Two or More Races	1.9%	3.1%	3.1%
Hispanic Origin	5.4%	4.7%	3.6%
Diversity Index	39.9	40.2	37.0
2022 Population by Race/Ethnicity			
Total	3,284	24,286	59,362
White Alone	79.5%	78.6%	80.0%
Black Alone	12.4%	12.3%	11.5%
American Indian Alone	0.5%	0.6%	0.5%
Asian Alone	4.3%	4.2%	3.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.0%	0.8%	1.0%
Two or More Races	2.2%	3.5%	3.6%
Hispanic Origin	6.2%	5.4%	4.2%
Diversity Index	42.6	43.0	39.7
2010 Population by Relationship and Household Type			
Total	3,159	23,697	57,401
In Households	83.2%	84.6%	86.8%
In Family Households	61.3%	67.1%	66.4%
Householder	21.1%	22.2%	21.6%
Spouse	15.7%	14.9%	14.4%
Child	21.0%	25.3%	25.3%
Other relative	1.9%	2.2%	2.5%
Nonrelative	1.6%	2.4%	2.7%
In Nonfamily Households	22.0%	17.5%	20.4%
In Group Quarters	16.8%	15.4%	13.2%
Institutionalized Population	16.5%	15.0%	7.0%
Noninstitutionalized Population	0.3%	0.4%	6.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	2,464	17,045	38,371
Less than 9th Grade	1.9%	2.4%	3.0%
9th - 12th Grade, No Diploma	8.5%	9.3%	9.5%
High School Graduate	21.0%	21.6%	24.3%
GED/Alternative Credential	9.5%	9.8%	6.9%
Some College, No Degree	21.9%	22.4%	22.8%
Associate Degree	8.6%	8.2%	8.2%
Bachelor's Degree	18.1%	16.8%	15.2%
Graduate/Professional Degree	10.5%	9.4%	10.1%
2017 Population 15+ by Marital Status			
Total	2,810	19,783	48,983
Never Married	33.6%	35.5%	41.3%
Married	42.1%	42.6%	37.7%
Widowed	8.5%	7.0%	6.6%
Divorced	15.8%	14.9%	14.4%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	96.7%	96.4%	96.2%
Civilian Unemployed (Unemployment Rate)	3.3%	3.6%	3.8%
2017 Employed Population 16+ by Industry			
Total	1,302	9,471	25,182
Agriculture/Mining	0.7%	0.7%	0.7%
Construction	2.0%	4.8%	4.6%
Manufacturing	16.6%	12.6%	13.0%
Wholesale Trade	1.7%	1.3%	1.5%
Retail Trade	14.7%	13.0%	13.3%
Transportation/Utilities	2.2%	3.4%	3.4%
Information	1.6%	2.0%	1.6%
Finance/Insurance/Real Estate	4.4%	4.4%	4.4%
Services	48.2%	52.1%	53.5%
Public Administration	8.0%	5.8%	4.1%
2017 Employed Population 16+ by Occupation			
Total	1,301	9,470	25,182
White Collar	70.2%	58.8%	56.4%
Management/Business/Financial	14.0%	11.4%	10.0%
Professional	33.6%	26.9%	23.7%
Sales	7.5%	9.2%	11.1%
Administrative Support	15.2%	11.4%	11.6%
Services	16.7%	21.1%	23.1%
Blue Collar	13.0%	20.2%	20.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	1.6%	3.3%	3.8%
Installation/Maintenance/Repair	0.8%	2.1%	2.4%
Production	6.0%	8.0%	8.4%
Transportation/Material Moving	4.5%	6.6%	5.7%
2010 Population By Urban/ Rural Status			
Total Population	3,159	23,697	57,401
Population Inside Urbanized Area	82.0%	86.7%	89.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	18.0%	13.3%	10.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	1,483	8,695	21,567
Households with 1 Person	39.9%	32.4%	33.9%
Households with 2+ People	60.1%	67.6%	66.1%
Family Households	52.7%	60.7%	57.4%
Husband-wife Families	37.7%	40.9%	38.1%
With Related Children	13.8%	16.5%	15.4%
Other Family (No Spouse Present)	15.1%	19.9%	19.3%
Other Family with Male Householder	3.8%	4.4%	4.7%
With Related Children	2.4%	2.7%	2.9%
Other Family with Female Householder	11.3%	15.5%	14.6%
With Related Children	7.7%	11.4%	10.3%
Nonfamily Households	7.4%	6.9%	8.7%
All Households with Children	24.3%	31.3%	29.2%
Multigenerational Households	2.2%	2.8%	3.2%
Unmarried Partner Households	8.2%	8.5%	8.6%
Male-female	7.6%	7.9%	8.0%
Same-sex	0.6%	0.6%	0.7%
2010 Households by Size			
Total	1,483	8,696	21,569
1 Person Household	39.9%	32.3%	33.9%
2 Person Household	32.6%	33.5%	32.7%
3 Person Household	13.6%	16.0%	15.0%
4 Person Household	7.9%	10.6%	10.4%
5 Person Household	4.1%	4.9%	5.1%
6 Person Household	1.3%	1.7%	1.9%
7 + Person Household	0.6%	0.9%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	1,483	8,696	21,567
Owner Occupied	47.9%	55.4%	55.4%
Owned with a Mortgage/Loan	31.4%	38.3%	38.4%
Owned Free and Clear	16.5%	17.0%	17.0%
Renter Occupied	52.1%	44.6%	44.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,597	9,579	24,226
Housing Units Inside Urbanized Area	77.8%	84.7%	89.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	22.2%	15.3%	11.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Old and Newcomers (8F)	Old and Newcomers (8F)	Traditional Living (12B)
2.	Set to Impress (11D)	Traditional Living (12B)	Old and Newcomers (8F)
3.	Retirement Communities	Retirement Communities	College Towns (14B)
2017 Consumer Spending			
Apparel & Services: Total \$	\$2,418,181	\$14,848,394	\$33,289,547
Average Spent	\$1,606.76	\$1,663.13	\$1,510.14
Spending Potential Index	74	77	70
Education: Total \$	\$1,607,572	\$9,892,112	\$22,953,047
Average Spent	\$1,068.15	\$1,107.99	\$1,041.24
Spending Potential Index	73	76	72
Entertainment/Recreation: Total \$	\$3,476,607	\$21,601,639	\$48,549,698
Average Spent	\$2,310.04	\$2,419.54	\$2,202.40
Spending Potential Index	74	78	71
Food at Home: Total \$	\$5,862,997	\$35,900,752	\$80,856,677
Average Spent	\$3,895.68	\$4,021.14	\$3,667.97
Spending Potential Index	77	80	73
Food Away from Home: Total \$	\$3,821,326	\$23,345,242	\$52,382,374
Average Spent	\$2,539.09	\$2,614.83	\$2,376.26
Spending Potential Index	76	78	71
Health Care: Total \$	\$6,226,060	\$39,088,427	\$87,556,031
Average Spent	\$4,136.92	\$4,378.18	\$3,971.88
Spending Potential Index	74	78	71
HH Furnishings & Equipment: Total \$	\$2,168,017	\$13,560,124	\$30,457,762
Average Spent	\$1,440.54	\$1,518.83	\$1,381.68
Spending Potential Index	74	78	71
Personal Care Products & Services: Total \$	\$902,279	\$5,544,786	\$12,326,673
Average Spent	\$599.52	\$621.06	\$559.18
Spending Potential Index	75	78	70
Shelter: Total \$	\$18,636,506	\$112,445,433	\$251,153,968
Average Spent	\$12,383.06	\$12,594.69	\$11,393.30
Spending Potential Index	76	78	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,584,044	\$16,137,126	\$35,794,119
Average Spent	\$1,716.97	\$1,807.47	\$1,623.76
Spending Potential Index	73	77	69
Travel: Total \$	\$2,169,551	\$13,643,769	\$30,326,969
Average Spent	\$1,441.56	\$1,528.20	\$1,375.75
Spending Potential Index	70	74	66
Vehicle Maintenance & Repairs: Total \$	\$1,212,433	\$7,516,814	\$16,942,199
Average Spent	\$805.60	\$841.94	\$768.56
Spending Potential Index	75	79	72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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Population Summary

2000 Total Population	95,845
2010 Total Population	97,899
2017 Total Population	100,127
2017 Group Quarters	9,055
2022 Total Population	101,529
2017-2022 Annual Rate	0.28%
2017 Total Daytime Population	111,538
Workers	57,592
Residents	53,946

Household Summary

2000 Households	37,150
2000 Average Household Size	2.36
2010 Households	37,466
2010 Average Household Size	2.36
2017 Households	38,188
2017 Average Household Size	2.38
2022 Households	38,590
2022 Average Household Size	2.40
2017-2022 Annual Rate	0.21%
2010 Families	22,756
2010 Average Family Size	2.95
2017 Families	22,827
2017 Average Family Size	2.99
2022 Families	22,899
2022 Average Family Size	3.01
2017-2022 Annual Rate	0.06%

Housing Unit Summary

2000 Housing Units	41,108
Owner Occupied Housing Units	59.4%
Renter Occupied Housing Units	31.0%
Vacant Housing Units	9.6%
2010 Housing Units	41,786
Owner Occupied Housing Units	55.4%
Renter Occupied Housing Units	34.3%
Vacant Housing Units	10.3%
2017 Housing Units	42,588
Owner Occupied Housing Units	53.3%
Renter Occupied Housing Units	36.4%
Vacant Housing Units	10.3%
2022 Housing Units	43,064
Owner Occupied Housing Units	53.2%
Renter Occupied Housing Units	36.4%
Vacant Housing Units	10.4%

Median Household Income

2017	\$41,321
2022	\$44,126

Median Home Value

2017	\$96,158
2022	\$113,875

Per Capita Income

2017	\$23,723
2022	\$26,366

Median Age

2010	35.5
2017	36.6
2022	37.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Profile

4720 S US Highway 41, Terre Haute, Indiana, 47802 2
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Rings: 10 mile radii

Prepared by Bill Weitzenkorn, CCIM
Latitude: 39.40879
Longitude: -87.41053

10 miles

2017 Households by Income

Household Income Base	38,186
<\$15,000	16.6%
\$15,000 - \$24,999	12.8%
\$25,000 - \$34,999	12.8%
\$35,000 - \$49,999	15.4%
\$50,000 - \$74,999	17.2%
\$75,000 - \$99,999	10.7%
\$100,000 - \$149,999	9.2%
\$150,000 - \$199,999	2.7%
\$200,000+	2.7%

Average Household Income \$58,989

2022 Households by Income

Household Income Base	38,588
<\$15,000	16.6%
\$15,000 - \$24,999	12.1%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	14.0%
\$50,000 - \$74,999	15.4%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	11.3%
\$150,000 - \$199,999	3.1%
\$200,000+	3.1%

Average Household Income \$66,197

2017 Owner Occupied Housing Units by Value

Total	22,687
<\$50,000	17.6%
\$50,000 - \$99,999	35.1%
\$100,000 - \$149,999	19.0%
\$150,000 - \$199,999	12.1%
\$200,000 - \$249,999	4.6%
\$250,000 - \$299,999	3.8%
\$300,000 - \$399,999	3.2%
\$400,000 - \$499,999	1.9%
\$500,000 - \$749,999	2.1%
\$750,000 - \$999,999	0.4%
\$1,000,000 +	0.3%

Average Home Value \$136,138

2022 Owner Occupied Housing Units by Value

Total	22,908
<\$50,000	14.4%
\$50,000 - \$99,999	30.8%
\$100,000 - \$149,999	17.6%
\$150,000 - \$199,999	13.1%
\$200,000 - \$249,999	5.4%
\$250,000 - \$299,999	5.1%
\$300,000 - \$399,999	4.7%
\$400,000 - \$499,999	3.1%
\$500,000 - \$749,999	4.4%
\$750,000 - \$999,999	1.0%
\$1,000,000 +	0.5%

Average Home Value \$170,945

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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		10 miles
2010 Population by Age		
Total		97,896
0 - 4		5.9%
5 - 9		5.8%
10 - 14		5.8%
15 - 24		18.5%
25 - 34		13.4%
35 - 44		12.2%
45 - 54		13.5%
55 - 64		11.5%
65 - 74		6.7%
75 - 84		4.5%
85 +		2.1%
18 +		78.9%
2017 Population by Age		
Total		100,127
0 - 4		5.5%
5 - 9		5.4%
10 - 14		5.5%
15 - 24		16.9%
25 - 34		14.6%
35 - 44		11.7%
45 - 54		11.8%
55 - 64		12.5%
65 - 74		8.9%
75 - 84		4.7%
85 +		2.4%
18 +		80.4%
2022 Population by Age		
Total		101,528
0 - 4		5.5%
5 - 9		5.5%
10 - 14		5.6%
15 - 24		16.1%
25 - 34		14.0%
35 - 44		12.4%
45 - 54		11.1%
55 - 64		12.0%
65 - 74		10.0%
75 - 84		5.6%
85 +		2.3%
18 +		80.3%
2010 Population by Sex		
Males		49,581
Females		48,318
2017 Population by Sex		
Males		50,537
Females		49,590
2022 Population by Sex		
Males		51,330
Females		50,199

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	97,899
White Alone	87.4%
Black Alone	7.5%
American Indian Alone	0.4%
Asian Alone	1.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	2.3%
Hispanic Origin	2.4%
Diversity Index	26.6

2017 Population by Race/Ethnicity

Total	100,127
White Alone	85.9%
Black Alone	8.0%
American Indian Alone	0.4%
Asian Alone	2.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	2.7%
Hispanic Origin	2.9%
Diversity Index	29.7

2022 Population by Race/Ethnicity

Total	101,528
White Alone	84.7%
Black Alone	8.4%
American Indian Alone	0.4%
Asian Alone	2.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.8%
Two or More Races	3.1%
Hispanic Origin	3.4%
Diversity Index	32.3

2010 Population by Relationship and Household Type

Total	97,899
In Households	90.3%
In Family Households	71.3%
Householder	23.2%
Spouse	16.2%
Child	26.7%
Other relative	2.5%
Nonrelative	2.7%
In Nonfamily Households	19.0%
In Group Quarters	9.7%
Institutionalized Population	4.5%
Noninstitutionalized Population	5.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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	10 miles
2017 Population 25+ by Educational Attainment	
Total	66,678
Less than 9th Grade	2.9%
9th - 12th Grade, No Diploma	9.8%
High School Graduate	26.0%
GED/Alternative Credential	6.7%
Some College, No Degree	22.2%
Associate Degree	8.4%
Bachelor's Degree	14.6%
Graduate/Professional Degree	9.3%
2017 Population 15+ by Marital Status	
Total	83,641
Never Married	38.2%
Married	41.0%
Widowed	6.4%
Divorced	14.4%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	96.2%
Civilian Unemployed (Unemployment Rate)	3.8%
2017 Employed Population 16+ by Industry	
Total	44,226
Agriculture/Mining	0.9%
Construction	5.5%
Manufacturing	14.6%
Wholesale Trade	1.6%
Retail Trade	12.2%
Transportation/Utilities	3.6%
Information	1.4%
Finance/Insurance/Real Estate	4.6%
Services	52.1%
Public Administration	3.5%
2017 Employed Population 16+ by Occupation	
Total	44,225
White Collar	55.5%
Management/Business/Financial	10.5%
Professional	22.3%
Sales	10.7%
Administrative Support	12.1%
Services	20.4%
Blue Collar	24.1%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	4.6%
Installation/Maintenance/Repair	3.6%
Production	9.0%
Transportation/Material Moving	6.7%
2010 Population By Urban/ Rural Status	
Total Population	97,899
Population Inside Urbanized Area	80.1%
Population Inside Urbanized Cluster	0.0%
Rural Population	19.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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	10 miles
2010 Households by Type	
Total	37,466
Households with 1 Person	31.5%
Households with 2+ People	68.5%
Family Households	60.7%
Husband-wife Families	42.3%
With Related Children	16.9%
Other Family (No Spouse Present)	18.4%
Other Family with Male Householder	4.9%
With Related Children	3.0%
Other Family with Female Householder	13.6%
With Related Children	9.3%
Nonfamily Households	7.8%
All Households with Children	29.9%
Multigenerational Households	3.3%
Unmarried Partner Households	8.3%
Male-female	7.7%
Same-sex	0.7%
2010 Households by Size	
Total	37,466
1 Person Household	31.5%
2 Person Household	33.5%
3 Person Household	15.6%
4 Person Household	11.2%
5 Person Household	5.3%
6 Person Household	1.8%
7 + Person Household	1.1%
2010 Households by Tenure and Mortgage Status	
Total	37,466
Owner Occupied	61.8%
Owned with a Mortgage/Loan	42.2%
Owned Free and Clear	19.6%
Renter Occupied	38.2%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	41,786
Housing Units Inside Urbanized Area	80.2%
Housing Units Inside Urbanized Cluster	0.1%
Rural Housing Units	19.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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10 miles

Top 3 Tapestry Segments

1. Traditional Living (12B)
2. Old and Newcomers (8F)
3. Hardscrabble Road (8G)

2017 Consumer Spending

Apparel & Services: Total \$	\$59,736,028
Average Spent	\$1,564.26
Spending Potential Index	72
Education: Total \$	\$40,497,857
Average Spent	\$1,060.49
Spending Potential Index	73
Entertainment/Recreation: Total \$	\$88,560,427
Average Spent	\$2,319.06
Spending Potential Index	74
Food at Home: Total \$	\$146,523,954
Average Spent	\$3,836.91
Spending Potential Index	76
Food Away from Home: Total \$	\$94,051,552
Average Spent	\$2,462.86
Spending Potential Index	74
Health Care: Total \$	\$161,788,570
Average Spent	\$4,236.63
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$55,364,643
Average Spent	\$1,449.79
Spending Potential Index	75
Personal Care Products & Services: Total \$	\$22,309,690
Average Spent	\$584.21
Spending Potential Index	73
Shelter: Total \$	\$449,063,182
Average Spent	\$11,759.27
Spending Potential Index	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$65,593,251
Average Spent	\$1,717.64
Spending Potential Index	73
Travel: Total \$	\$55,547,133
Average Spent	\$1,454.57
Spending Potential Index	70
Vehicle Maintenance & Repairs: Total \$	\$30,914,621
Average Spent	\$809.54
Spending Potential Index	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

January 04, 2018